

## Information Technology

In today's extremely competitive business environment, we understand how valuable your data is and we handle it accordingly. It all starts with PROVIDE's:

- State-of-the-art IT department
- Experienced staff of IT professionals
- Cutting edge software technology
- Limitless solutions to even the most complex data, mailing and communication needs

### *"You can trust your data with Provide"*

In addition, we have resources that extend our data processing capabilities beyond the level of "you-define-it-we-code-it" to include systems and process analysis and automation.

### *We Take It Personally*

With extensive experience working with virtually any data format including, dBase, ASII comma or tab delimited, print image, MS word, MS Access and Excel, we have the knowledge and expertise to convert your data and print it in any medium your project requires. Whether it's a simple label that gets applied to a self-mailer or a complex financial statement with multiple variable data fields and complex mathematical calculations, the experts at PROVIDE will make it happen.

## Mailing List Services

If you're in the market for a mailing list, PROVIDE can supply you with some of the "best" mailing lists in the business. From Business to Consumer or anything in between, we will locate the list that will get you *results*.

PROVIDE also offers a full spectrum of mailing list processing services including:

- Database Hosting and Maintenance
- Data Entry
- Address Standardization
- Demographic Information Appending
- Personalization
- Merge/Purge
- Move Update
- Response Analysis

### **POSTAL PROCESSING –**

For list encoding and postal presorts Provide uses BCC Mail Manager 2010. Mail Manager 2010 is GOLD PAVE certified to perform ZIP+4 and LOT encoding and a full range of postal presorts for First Class mail, Periodicals, Standard Mail and Package Services ensuring our clients the deepest USPS postage discounts available. Presorts are performed and discounts can be claimed on everything from First Class Non-Automation letters to Standard Automation Flats on merged pallets with the 5 percent threshold.